

مستقبل المتاحف
وممارسات علم المتاحف
في عالم متغير

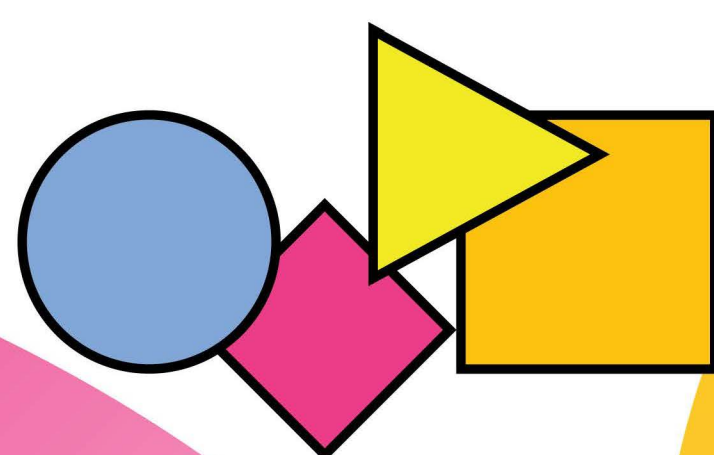
THE FUTURE OF MUSEUMS AND MUSEOLOGY PRACTICES IN A CHANGING WORLD

1st – 3rd
December 2024

At the Museum
of Islamic Art

1 لغاية 3
ديسمبر 2024

في متحف الفن
الإسلامي



متاحف قطر
QATAR MUSEUMS

ICOFOFOM ICOM international committee of museology

ICOM international council of museums Qatar

ICOM international council of museums



مستقبل المتاحف The Future of Museums وممارسات علم المتاحف and Museology Practices في عالم متغير in a Changing World

مؤتمر دولي International Conference
الدوحة، قطر 1-3 ديسمبر 2024 Doha, Qatar 1-3 December 2024

Qatar Museums, ICOM Qatar (The International Council of Museums' national committee for Qatar), the ICOM-Arab Regional Alliance, and the International Committee for Museology (ICOFOM), are pleased to collaborate for the organisation of an international conference on the topic "*The Future of Museums and Museology Practices in a Changing World*", to be held from 1-3 December 2024 in Doha, Qatar. This gathering in Qatar aims to promote a sustainable museum sector in a changing world, highlighting the shared challenges and solutions across the Arab region and beyond. The conference seeks to better prepare museums for a shared sustainable future based on the United Nations Agenda 2030 and the Sustainable Development Goals (SDGs).

At a time of shared international challenges and global turmoil, the museum community around the world shares a common desire: to safeguard cultural and natural heritage and build a better future for our world and younger generations. This conference aims to highlight the ways in which young people who represent our communities and our countries' future, can and should be involved in the discussions and decision-making processes on how to solve present-day issues and tomorrow's concerns. Young people around the world are rightly anxious about the impact of climate change and the slow progress to speed up the transition to a sustainable future, as demonstrated by the Fridays for Future movement, global youth leaders, and most recently, the call to action to museum professionals at the ICOM 26th General Conference in Prague, Czechia. There is a need for young people to become agents of change in museums, emphasising the role that museums can play in addressing the climate emergency and the inclusion of diverse narratives. This conference will provide a platform for discussing museology practice across the Arab region to empower the field and lead the transition to sustainability.

Within this framework, it is essential to expand, deepen, and increase discussions on museology, how we curate, and how we examine and teach museology in our universities and the education sector. Adaptation, innovation, and meeting the demands of changing audiences will require delving into new research and exploration of critical issues, including the use of new technologies such as artificial intelligence, co-curation, balancing historical perspectives and sociological understandings, sharing intergenerational knowledge, and pursue historical and contemporary cultural readings as well natural and cultural preservation globally.

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Sunday 1 December 2024

08:30	Registration Desk & Welcome Refreshments	Museum Foyer
09:00	<p>Welcome Mohammed Al Rumaihi, Chief Executive Officer of Qatar Museums</p> <p>Opening Address Her Excellency Lolwah bint Rashid bin Mohammed Al Khater, Minister of Education and Higher Education</p> <p>Opening Remarks Dr. Fatema Hassan Al Sulaiti, Director of International Cooperation & Government Affairs, Qatar Museums & ICOM QATAR Vice-Chair Prof. Karen Brown, ICOFOM Chair Jamie Allan Brown, ICOFOM Treasurer & Co-Chair of the ICOFOM Working Group on Conferences</p> <p>Qatar Museums Video Screening</p>	Auditorium

Session I: The Future of Museology in a Changing World

09:50	Opening Remarks by Moderator: Prof. Karen Brown, Chair of ICOFOM	Auditorium
09:55-11:30	<p><i>The Future of Museology in a Changing World Panel</i> Chaired by Prof. Karen Brown, Chair of ICOFOM</p> <p>This panel session will focus on the future of museums in a changing world, bringing together diverse experiences and perspectives from high-level speakers from different regions in the world. Moderated by Prof. Karen Brown, Professor of Art History, University of St Andrews, Scotland, United Kingdom and Chair of ICOFOM; the panel will include speakers; Alberto Garlandini, Former President of the International Council of Museums (ICOM), President of the ICOM Foundation and President of Blue Shield Italy; Alissandra Cummins, Director of the Barbados Museum & Historical Society (BMHS), Barbados; Samuel Franco Arce, Director of the Casa K'jomo Cultural Rescue Centre, Guatemala; and Abdulla Yousuf Al Mulla, Director of the 3-2-1 Qatar Olympic and Sports Museum.</p> <p>In view of the rapid changes facing the world today, what is the role of the museum for the future? Taking the Sustainable Development Goals and Agenda 2030 as starting points, speakers will provide interventions and provocations from their regions and specialist areas about how the SDGs relate to the museum of the future. These interventions will be followed by a facilitated panel discussion reflecting upon confluences, divergences and possible solutions arising. Allowing the concept of sustainability to be broadly understood, the panel will take account of how the notion relates to ideas of growth, limits to growth, and tipping points in different regions of the world. Considering rapid transitions happening internationally, not least the climate emergency, panellists will be asked to share and discuss examples of museums working effectively with their communities in a changing world to illustrate their visions for the future of museums.</p>	Auditorium
11:30-11:55	Q&A	Auditorium
11:55-12:00	Closing Remarks by Moderator and Invitation to lunch	Auditorium
12:00-13:00	Lunch and Opportunity for Networking	

Session II: The Future of Museums Through Good Practice

	Parallel Session 2A – Auditorium 15-minute presentations followed by shared Q&A Simultaneous Translation is available for this session Moderator: Dr. Rashid Malheya	Parallel Session 2B – Education Suite 1 15-minute presentations followed by shared Q&A Presented only in the speaker's chosen language Moderator: Sharoq Hussain Hassan	Parallel Session 2C – Education Suite 2 15-minute presentations followed by shared Q&A Presented only in the speaker's chosen language Moderator: Shamma Mohammed Al Mazrouei
13:00-14:30	<p><i>AIUla Future Thinking</i> Candida Pestana and Maissa Abou Rahal, Royal Commission for AlUla, Kingdom of Saudia Arabia</p> <p><i>Climate Museums: Awareness to Action</i> Dr. B. George Jacob, ICOM US, United States of America</p> <p><i>Transnationalism as Practice: Museum Pedagogies in the 21st Century</i> Dr. Sarina Wakefield, University of Leicester, England, UK</p> <p><i>The Music of Crafts</i> Slavica Ceperkovic and Carlos Guedes NYU Abu Dhabi, United Arab Emirates</p> <p><i>Arab Material Culture Museology:</i></p>	<p><i>Beyond Collections: Business Model of Private Museums in Saudi Arabia</i> Ali Mohamed Alirraqi, King Saud University, Kingdom of Saudia Arabia</p> <p><i>Dynamic Change: Making the World a Better Place Through Culture</i> Javier Jimenez, Managing Partner, Lord Cultural Resources, Canada</p> <p><i>The Representation of the Arab World in the European Art Scene: A Case Study of "Our World is Burning" (virtual)</i> Noam Alon, Sorbonne Nouvelle University, France</p> <p><i>Setting the Standard: How Good Practices at the Chittagong University Museum Influence the</i></p>	<p><i>The Future of Museology Practices, What about museums in the Arab Region?</i> Dr. Ech-Cherki Dahmali, ICOM Arab Regional Alliance Chair, Morocco</p> <p><i>The Role of Museum Education in Preserving Intangible Heritage</i> Ashraf Abo-Elyazied, Museums Sector, Ministry of Tourism and Antiquities, Egypt</p> <p><i>"Free entry" Museums in action on Chilean television (virtual)</i> Nicolás Rojas Inostroza, NTV Chile, Chile</p>





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	Building A Sustainable Future For Arab Traditional Costumes Adilia laidi-hanieh, Independent Researcher	Future of University Museums in Bangladesh (virtual) Sabikun Naher, Jahangirnagar University, Bangladesh	The environmental consequences and sustainability initiatives within the corporate social responsibility (CSR) policies of Italian museums (virtual) Nicola Urbino, Vanvitelli University, Italy
14:30-14:45	Short Comfort Break		
14:45-16:15	Parallel Session 2D – Auditorium 15-minute presentations followed by shared Q&A Simultaneous Translation is available for this session Moderator: Abdullatif Al Jismi	Parallel Session 2E – Education Suite 1 15-minute presentations followed by shared Q&A Presented only in the speaker's chosen language Moderator: Abdulla Yousuf Al Mulla	Parallel Session 2F – Education Suite 2 15-minute presentations followed by shared Q&A Presented only in the speaker's chosen language Moderator: Sharoq Hussain Hassan
	MuseoPro: Upskilling museum and heritage professionals Etienne Bonnet Cande, Audrenn Trouillet, Joyce Nassar, Maxence Zabo, Institut National Du Patrimoine, France Museums future and technology: the ability for making "unexhibitable" accessible Nagmeldeen Morshed Hamza and Fatema Mohamed Almarzooqi National Museum of Ras Al Khaimah, Department of Antiquities and Museums and the Louvre Abu Dhabi, United Arab Emirates Connecting Communities: The Role of Cultural Spaces in Building Sustainable Futures Nargiz Abdullayeva, Vice-Chair of ICOM Azerbaijan Beyond the New Museum Definition: Museum Studies & Training in shaping the future of Good Practice for Museums in the Arab World Dr. Hesperia Iliadou- Supplie, Museums and Exhibitions Studies Society, Venice, Italy and the NODE Curatorial Research Centre, Germany	Museum in ecosystem for soft-skills learning Ivan Grinko, Moscow School of Social and Economic Studies, Russia Enriching local heritage collections through intergenerational knowledge production and digital co-curation: New museological approaches from regional museums in Austria Anja Grebe, University of Continuing Education, Austria توظيف سيكولوجية الألوان لخدمة المعتنيات في قاعات العرض في المتحف Awatif Omer Al Refae, Kuwait, studying at the University of Sharjah, United Arab Emirates Small is Beautiful: Alpine thinking and a futures-oriented museology (virtual) Sandro Debono and Maria Cristina Ronc, Regione Autonoma Valle d'Aosta, Italy Sustainable -Innovative approaches for collection care as good practices in museums (virtual) Dr. Eman Mohamed Taha, Grand Egyptian Museum, Egypt	Museums and Community: the museum as a tool of raising awareness in the local community – a Case Study of the National Museum of Sohag Mahmoud Amer Ahmed Mohamed, Aswan University, Egypt المشاريع المشتركة بين المتاحف والمدارس وزارة التربية والتعليم بنه علي ملهية المري Re-Curating Intangible Heritage in Qatar - Embodiment, Authenticity & Aesthetics Sarah Schroeder Mangroves, Consultancy, Auctions, and Exhibitions Bringing arts to people Sirine Abdelhedi, Embassy of the State of Qatar in Paris
Evening Cultural Activities			
From 17:00	Organised Tour of the Museum of Islamic Art (MIA) Founded in 2008, the Museum of Islamic Art (MIA) was one of the first projects initiated by Qatar Museums. Designed by the renowned Chinese American architect I. M. Pei, MIA is a globally acclaimed museum that stands majestically on Doha's Corniche, with panoramic views of the city's waterfront. Renowned for housing one of the most comprehensive collections of Islamic art in the world, MIA showcases masterpieces from across the globe, celebrating the incredible diversity and richness of Islamic heritage. Self-Guided Tour of the Special Exhibitions		
	 <p>Necklace (labba). Morocco, Rabat, Fez or Meknes. Alawite period, 18th-19th century. Gem-set enamelled gold with diamonds, rubies, sapphires. Photo: © Qatar Museums, Museum of Islamic Art, Doha, Qatar, JE.3.1997</p> <p>Splendours of the Atlas: A Voyage Through Morocco's Heritage</p> <p><i>Splendours of the Atlas: A Voyage through Morocco's Heritage</i> celebrates Morocco's unique artistic and historical identity, forming the centrepiece of the 2024 Qatar-Morocco Year of Culture. By bringing together collections from Morocco and Qatar, this exhibition offers a journey, or <i>rihla</i>, through this fascinating country. It inspires visitors to appreciate the beauty and complexity of Morocco's Islamic cultural and artistic legacy.</p>		
19:00-21:00	 <p>Qatar Museums cordially invite you to the Conference Gala Dinner at the Museum of Islamic Art (MIA)</p> <p>All delegates are cordially invited to join hosts ICOM Qatar and Qatar Museums for a memorable evening reception at the Museum of Islamic Art (MIA).</p> <p>Enjoy delectable canapés, live musical entertainment, and the opportunity to network with fellow delegates, all while experiencing the exceptional hospitality of Qatar in this iconic cultural setting.</p>		

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Monday 2 December 2024




08:30	Registration Desk & Welcome Refreshments		Museum Foyer
Session III: The Future of Museums Through Resilience and Accessibility			
09:15-10:30	Parallel Session 3A – Auditorium 15-minute presentations followed by shared Q&A Simultaneous Translation is available for this session Moderator: Abdulrahman Al Korbi	Parallel Session 3B – Education Suite 15-minute presentations followed by shared Q&A Presented only in the speaker’s chosen language Moderator: Abdullatif Al Jasmi	
	<i>المتحف الحضاري في الموصل نموذجاً للتجديدات بعد أحداث عام 2014</i> Dr. Sinan Abd Younis, Qatar Museums, Qatar Blossoming Khaleeji Museology through Co-curation Practice in a Multinational Team Annisia Maulina Gultom, Ras Al Khaimah Department of Antiquities and Museums, United Arab Emirates Improving Accessibility in Museums Case Study (Kafr El Sheikh Museum) Mai Khaled Amer, Helwan University, Egypt Arna Jharna: Where Folk Culture Meets Sustainable Living Traditions Sakshi Jain, University of Glasgow, Scotland, UK	Navigating SDGs Integration in Indonesian Museums: Assessing Awareness and Bridging the Implementation Gap Najah Raniyah, Salsabilla Sakinah, Museum Bank Indonesia and Cardiff University, Wales, UK Museology-Laying the Road to Good Museum Practice Manvi Seth, Indian Institute of Heritage (Formerly National Museum Institute), India <i>المتاحف : مؤسسات ثقافية متكاملة (virtual)</i> Feras Al Tubi, Bait Al Zubair Foundation, Oman Museums at the Forefront of Change: Fostering Resilience, Accessibility, and Sustainability for a Better Future (virtual) Lidia Abenavoli, Sapienza Università di Roma, Italy	
10:30-10:45	Short Comfort Break		
10:45-12:00	Parallel Session 3C – Auditorium 15-minute presentations followed by shared Q&A Simultaneous Translation is available for this session Moderator: Khulood Al Fahad	Parallel Session 3D – Education Suite 15-minute presentations followed by shared Q&A Presented only in the speaker’s chosen language Moderator: Khalifa Al Obaidli	
	Fostering Social and Environmental Resilience: Case Studies from the National Museum of Qatar (NoMQ) Bouthayna M Baltaji, Qatar Museums, Qatar Sustainable development in African museums: the case of the IFAN Museum of African Art Mohamadou Moustapha DIEYE, ICOM Sénégal Politics of space and museological practices in the Dalit and Tribal community museums in urban Gujarat Dr. Dyotana Banerjee and Sejal Rathwa Krea University, India <i>التراث المحلي لمنطقة تطاوين بجنوب تونس: نحو قراءة متحفية مغايرة 1</i> شكري الصبيحي باحث	The Symbiocene: Museology and Ecomuseology’s Role in a New Epoch (virtual) Vanessa Ferey, Université Laval, Canada; Sorbonne Nouvelle, France The Therapeutic Potential of Heritage: Well-being and Intergenerational Dialogue (virtual) Elena Corradini, Francesco Gherardini, Federico Montanari, Reggio Emilia, Pierluigi Sacco, Sara Ubaldi, Elisabetta Genovese; University of Modena, Italy and the Università degli Studi "G. d’Annunzio" Chieti – Pescara, Italy. Reimagining the Museum Experience: The Maharaja Ranjit Singh Summer Palace Museum, Amritsar, Punjab (virtual) Sukanya Sharma, Jindal Global University, India	
12:00-13:00	Lunch and Opportunity for Networking		
Session IV: Parallel Thematic Workshops			
13:00-14:30	Workshop 4A – Auditorium 90-minute participatory workshop Simultaneous Translation is available for this session Moderator: Dr. Rashid Malheya	Workshop 4B – Education Suite 1 90-minute participatory workshop Moderator: Jack Taylor	Workshop 4C – Education Suite 2 90-minute participatory workshop Moderator: Shamma Al Mazrouei
	Young People Shaping the Future of Museology through the Lens of the SDGs Facilitators: Jamie Allan Brown, Museum & Heritage Research Fellow at the University of St Andrews, Scotland, UK ICOFOM firmly believes that museums must prioritise the participation of young people in discussions about the climate. This SAREC-funded special project, responds to Ugandan youth and climate champion Hilda Flavia Nakabuye’s call for greater youth involvement. This project encourages young people to become agents of change, not only in museology but across broader society to drive sustainability in everyday life. It explores how museums can help tackle climate change and support the UN’s Agenda 2030, particularly in underrepresented countries and communities. By placing young people at the centre of climate action, museums can achieve a deeper, broader, and more sustainable impact on interdisciplinary, heritage-focused research.	New Models: Imagining the Future Role of Innovation in MENA Region Museums Facilitator: Erin Fleming, Head of Digital Production, Qatar Museums We all know we are at the age of digitization, AI, and innovation in museums, but what do we imagine and HOPE that the next era, say, 25 years from today, will look like? What are the unique opportunities in the Gulf countries, known for being a future-facing region, in particular? Will museums be fully integrated into broader smart city technologies? Will most visitors encounter museums in the metaverse instead of in-person? Are multi-channel experiences the future? Is this vision even what we want, or will the future museum experience scale back technology as visitors seek authentic and “unplugged” experiences? This is a “big-picture” speculative session. It brings together an exciting cross-section of art-world thought leaders and visionaries in the region who will present some of their work, and then engage in an interactive dialogue about museums and technology through a futurist lens. We will take some questions from the audience.	Creative Learning: Why and How Facilitator: Abeer Taher Albahrani, Creative (25 people maximum) Experience Consultant, Kingdom of Saudia Arabia This workshop, hosted by the Creative Experience Consultant, Abeer Taher Albahrani, the workshop explores the importance of creative learning in engaging diverse audiences and enriching visitor experiences. Participants will learn practical strategies for integrating interactive and imaginative approaches to education within a museum setting. Through hands-on activities and case studies, the workshop highlights how creative learning can deepen cultural understanding, foster lifelong connections with heritage, and support dynamic storytelling that resonates across age groups.
14:30-14:45	Short Comfort Break		

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	Workshop 4D – Auditorium 90-minute participatory workshop Simultaneous Translation is available for this session Moderator: Noof Mohamed	Workshop 4E – Education Suite 1 90-minute participatory workshop Moderator: Sharq Hussain Hassan & Sheikh Maryam Al Thani	Workshop 4F – Education Suite 2 90-minute participatory workshop Moderators: Shamma Al Mazrouei & Abdulrahman Al Korbi
14:45-16:15	<p>Empowering Museums in the Gulf: Reflecting on Good Practices and Innovative Interpretation at the Museum of Islamic Art (MIA) Facilitator(s): Mounia Chekhab Abudaya, Shaika Nasser Al-Nasser, Marc Pelletreau, Anwar Efaifa, Lolwa Al Solaiti, Qatar Museums</p> <p>This workshop focuses on empowering museums across the Gulf region by sharing best practices and innovative interpretation techniques developed at the Museum of Islamic Art (MIA). Participants will explore how MIA's approach to curation, education, and community engagement enhances cultural appreciation and accessibility. Through case studies and interactive discussions, the session aims to inspire museums to adopt creative strategies that highlight Islamic art and heritage, fostering deeper connections with local and international audiences.</p>	<p>Envisioning the Future of Museums through LEGO® Serious Play®, an innovative tool which enhances reflection and dialogue (20 people maximum) Facilitator(s): Internal Strategic Communication Team, Qatar Museums - Elisa Grimaldi (Certified LEGO® SERIOUS PLAY® Facilitator), Fatima Mohamed Al-Buainain, Muneera Abdulla Al-Buainain, Sharq Hassan and Sheikh Maryam Al Thani</p> <p>Join this dynamic and interactive workshop to explore the future of museums using LEGO® Serious Play®, an innovative tool designed to spark creativity, reflection, and dialogue. Through hands-on activities, participants will build models that represent their vision for the museum of the future, incorporating ideas on technology, community engagement, and new roles for museums. The session fosters collaboration and encourages participants to integrate individual ideas into a cohesive vision, addressing current challenges and discovering opportunities for innovation. Perfect for museum professionals, educators, and heritage enthusiasts, this workshop offers a playful yet profound approach to shaping the future of museums.</p>	<p>For Accessible Museums: A Bridge Between Cultures Facilitator(s): Ayam Youssef Al-Sunaidi, Shaima Younis Al-Mundhiri, Rifaida Salim Al-Rawahi, Heyam Nasser Al-Qassabi, Museum of Oman Across Ages, Oman</p> <p>This workshop, facilitated by the Oman Through the Ages Museum, focuses on strategies to make museums more accessible and inclusive, bridging cultures and capabilities. Participants will explore best practices for creating museum experiences that are easy to navigate and engage individuals with diverse abilities. Through discussions on accessibility, multilingual content, and the integration of assistive technologies, the session aims to inspire innovative approaches to inclusion. Designed for museum professionals, exhibition designers, and technology developers, this workshop highlights practical tools and ideas for fostering equitable access to cultural heritage, ensuring museums are welcoming to all audiences.</p>

Evening Cultural Activities

	<div>  <p>Tour 1: National Museum of Qatar (NMoQ) Shuttle Bus Provided</p> <p>The National Museum of Qatar (NMoQ) gives voice to Qatar's rich heritage and culture. Welcoming diverse communities to our vibrant and immersive space to come together to experience Qatar's past, present and future. Explore the story of Qatar and its people with a visit to NMoQ.</p> </div> <div>  <p>Tour 2: Mathaf: Arab Museum of Modern Art Shuttle Bus Provided</p> <p>Mathaf: Arab Museum of Modern Art houses a unique world-class collection of modern and contemporary art from the Arab world and its cultural and historical connections.</p> </div> <div>  <p>Tour 3: 3-2-1 Qatar Olympic and Sports Museum Shuttle Bus Provided</p> <p>An international centre for sports history, heritage and knowledge. The 3-2-1 Qatar Olympic and Sports Museum is the world's most sophisticated museum dedicated to sport. Enjoy interactive exhibits, inspiring stories and fun activities that celebrate sports culture within Qatar and beyond.</p> </div>
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Tuesday 3 December 2024



08:30	Registration Desk & Welcome Refreshments			Museum Foyer
Session V: The Future of Museums Through Technology and Innovation				
09:10-10:25	<p>Parallel Session 5A – Auditorium 15-minute presentations followed by shared Q&A Simultaneous Translation is available for this session Moderator: Maryam Al Thani</p>	<p>Parallel Session 5B– Education Suite 1 15-minute presentations followed by shared Q&A Presented only in the speaker’s chosen language Moderator: Abdulrahman Al Korbi</p>	<p>Parallel Session 5C – Education Suite 2 15-minute presentations followed by shared Q&A Presented only in the speaker’s chosen language Moderator: Shamma Al Mazrouei</p>	
	<p>علم المتاحف في الجامعات السعودية : دوره وأهميته لمستقبل المتاحف -جامعة الملك سعود النموذجي Dr. Bakr bin Mohammed Barnawi, King Saud University, Kingdom of Saudia Arabia</p> <p>Digital technology in Moroccan museums: what are the challenges for young people? Rajae El Ghandour, University of Mohammed V, Morocco</p> <p>Futuristic Trends in Museums and Museology for Ethical and Sustainable Development Indrani Bhattacharya, University of Calcutta, India</p> <p>Animating Tradition: Adapting Qatari Folklore for the Digital Era Roda Al Thani, Qatar Museums, Qatar</p>	<p>Digital Technologies as Elements of Social Sustainability for Museums Leonor Amaral, University of Porto/CITCEM-FLUP, Portugal</p> <p>“Virtual Reality and Digital Display for Documenting Traditional Iraqi Costumes” – The First Specialized Digital Museum Omar Qasim Khalil Al-Rawi, Faten Mashaallah Hamed Al-Zaidawi, Faten Mashaallah Hamed Al-Zaidawi and Omar Qasim Khalil Al-Rawi, University of Mosul, Iraq</p> <p>The Use of New Technologies in Museums: Innovative Approaches and Practices in the Arab Region (virtual) Ezginaz Kara, Istanbul Gelişim Üniversitesi, Turkey</p> <p>On the Pursuit of Experimental Museology in Iran and Beyond: Reframing Lived Experiences in Sustainable Museum Practices (virtual) Adjunct Prof. Mohammad Hekmat, Art University of Isfahan, Iran</p>	<p>The Future of Museums in Palestine Iman Ziyad Mousa Al-Titi, Palestinian Ministry of Tourism and Antiquities, Palestine</p> <p>The influence of traditional and technology museums on visitor experience, knowledge, and satisfaction in Oman Ayam Yousif Alsinaidi, Oman Across Ages Museum, Oman</p> <p>African societies and promotion of museums: case of the Bamum Kings Museum in Cameroon Mefire Nsangou, Arouna Laboratoire Les Afriques Dans Le Monde</p> <p>Museums Through Modern Technologies and Advanced Technology Dr Mahmoud Al-Saeed, Independent Researcher, Egypt</p>	
10:25-10:40	Short Comfort Break			
10:40-12:00	<p>Parallel Session 5D – Auditorium 15-minute presentations followed by shared Q&A Simultaneous Translation is available for this session Moderator: Noof Mohammed</p>	<p>Parallel Session 5E – Education Suite 1 15-minute presentations followed by shared Q&A Presented only in the speaker’s chosen language Moderator: Jack Taylor</p>	<p>Parallel Session 5F – Education Suite 2 15-minute presentations followed by shared Q&A Presented only in the speaker’s chosen language Moderator: Shamma Al Mazrouei</p>	
	<p>Leveraging AI, machine learning and computer vision to enhance the management of large photographic collections Tooba Aziz, Amal Rabia Nazir Tooba Aziz and Amal Rabia Nazir, Qatar Museums, Qatar</p> <p>The ecological class at the museum of the future Scarlet Rocio Galindo Monteagudo, Museo Nacional de la Acuarela, Mexico</p> <p>Innovative approaches in museum management: integrating technology, education, and community engagement for sustainable development Patricia Lopez Sanchez Cervantes, University of St Andrews, Scotland, UK</p>	<p>A Year of Digital Transformation at Qatar Museums – Milestones and Insights Jenny Brown and Christophe Buffet, Qatar Museums, Qatar</p> <p>Full Access, Solutions and Technologies for Museums (FAST Museums) Ernest Kpan, Ivorian Ministry of Culture, Côte d'Ivoire</p> <p>Digital Transformation in Museums: Azerbaijan's Journey Toward Virtual Preservation Konul Rafiyeva, International Cooperation of Azerbaijani Artists Union, Azerbaijan</p>	<p>Managing Complex Technology-based Experiences in Narrative Driven Museums (virtual) Sundar Raman, RamanInk</p> <p>Digital methods in Cultural Artifacts Repatriation (virtual) Shaaban AbdElGawand, Director General of the Repatriation of Antiquities, Egypt and Dr Angeliki Tsiadimi, Alexandria University, Greece</p>	
12:00-13:00	Lunch and Opportunity for Networking			
Session VI: Rapid Reflections and Quick-Fire Ideas for Shaping the Future of Museology				
13:00-13:05	<p>Opening Remarks by Moderators</p> <p>Fatima Abdulla Al Maadeed, Head of Events, Qatar Museums Marion Bertin, ICOFOM Co-Vice Chair</p>			Auditorium
13:05-14:35	<p>The jury for the session will consist of distinguished members and experts who bring a wealth of expertise and insight. The panel includes:</p> <ul style="list-style-type: none">• Dr. Fatema Hassan Al Sulaiti, Director of International Cooperation & Government Affairs, Qatar Museums & ICOM QATAR Vice-Chair• Prof. Karen Brown, ICOFOM Chair• Mr. Abdulrahman Al Ishaq, Director of Teen Hub, Qatar Museums <p>Delegates are invited to join an engaging ICOFOM session featuring a dynamic “Quick-Fire” presentation format Each speaker has 3-minutes maximum. This session will explore the central theme, “<i>The Future of Museology in a Changing World,</i>” through rapid, impactful talks. Speakers from across the Arab region and beyond will share concise and engaging ideas, showcasing innovative approaches to museum practices and theory. The fast-</p>			Auditorium

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مؤتمر دولي International Conference
2024 ديسمبر 3-1 قطر، الدوحة، Doha, Qatar 1-3 December 2024

	<p>paced format is designed to stimulate discussion and inspire fresh perspectives. Delegates can look forward to an exciting and thought-provoking exchange of ideas that will contribute to shaping the future of museology.</p> <div> <div> <p>Data Matching: How can technology facilitate the standardization of collections data?</p> <p>Sadia Sultana, Qatar Museums, Qatar</p> </div> <div> <p>Measuring the impact of in-gallery digital media: what did we learn from 200 visitors?</p> <p>Christophe Buffet, Qatar Museums</p> </div> <div> <p>Improving Accessibility in Museums Case Study (Kafr El Sheikh Museum)</p> <p>Mai Khaled Amer, Helwan University, Egypt</p> </div> <div> <p>The Future of Digitising Museum Collections (virtual)</p> <p>Heba Abd Elhakim kotb Shabaan, Grand Egyptian Museum, Egypt</p> </div> <div> <p>Innovating the Cultural Experience: The Future of Museums in a Digital Age (virtual)</p> <p>Md. Arafat Ali, National Museum of Science & Technology, Bangladesh</p> </div> </div> <div> <p>علم المتاحف بين الأكاديميين والممارسين</p> <p>Dr. Sundus Saleh Al-Rashid, ICOM Kuwait, Kuwait</p> <p>Museum as an Educational Tool: Innovative Educational Practices in European Museums (virtual)</p> <p>Biljana Mickov University of Reims Champagne Ardenne and Institute of Culture Vojvodina, Serbia</p> <p>From Idea to Reality: Managing and Documenting Digital Content Projects</p> <p>Boshra Al Meraikhi, Qatar Museums, Qatar</p> <p>Exploratory Study on Architectural Design: Innovating Museum Exteriors for Future Resilience</p> <p>Doaa Mustafa Hashim Abu Zaid Ahmed Albadri, Hamad Bin Khalifa University (HBKU), Qatar</p> </div> <div> <p>How to Make Your Audio Guide Shine</p> <p>Erin Fleming, Qatar Museums</p> <p>The Language of Culture: Ensuring Representation in Arabic and English</p> <p>Loubna Zeidan and Eileen Willis, Qatar Museums</p> <p>Respect Kim Jung-hee(1786-1856) with AI – Exploring the practice of the museum's creative education experience program (virtual)</p> <p>Yu Qin, Jaewoo Lee, Kyonggi University, Republic of Korea</p> <p>The Music of Crafts (virtual)</p> <p>Slavica Ceperkovic and Carlos Guedes NYU Abu Dhabi, United Arab Emirates</p> </div>	
14:35-15:00	<p>Closing Remarks and Thanks</p> <p>Dr Fatema Hassan Al Sulaiti, Director of International Cooperation & Government Affairs, Qatar Museums & ICOM QATAR Vice-Chair</p> <p>Prof. Karen Brown, ICOFOM Chair</p> <p>Jamie Allan Brown, ICOFOM Treasurer & Co-Chair of the ICOFOM Working Group on Conferences</p>	Auditorium

Evening Cultural Activities

16:00-19:00	 	<p>Evening Conference Reception at Al Khulaifi Heritage House</p> <p>Shuttle Bus Provided</p> <p>All delegates are cordially invited to join hosts ICOM Qatar and Qatar Museums for a special evening reception at Al Khulaifi Heritage House, a beautifully restored traditional Qatari family home. This unique venue provides an immersive experience of Qatari culture and heritage, seamlessly blending authentic architectural elements with modern hospitality.</p> <p>Delegates will have the opportunity to enjoy Qatari fusion cuisine and network with colleagues while experiencing the warmth and charm of Qatari traditions. This memorable evening celebrates the rich cultural legacy of Qatar in a truly inspiring setting.</p> <p>Al Khulaifi Heritage House was built around 1940 by the late Mubarak Al Khulaifi, near the palace of Sheikh Abdullah bin Jassim Al Thani. It features a centralised courtyard with pathways leading to a central reception area (<i>majlis</i>). The design follows traditional Qatari vernacular architecture with elements featuring <i>danchal</i> beams, and it was restored and repurposed into a restaurant, <i>Bayt Sharq</i>, featuring Qatari fusion cuisine in collaboration with the descendants of the Al Khulaifi family. The house sits in close proximity to Hamad International Airport, and it is the first cultural destination people encounter as they exit the airport towards Doha.</p>
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مستقبل المتاحف The Future of Museums وممارسات علم المتاحف and Museology Practices في عالم متغير in a Changing World

مؤتمر دولي International Conference
الدوحة، قطر 1-3 ديسمبر 2024 Doha, Qatar 1-3 December 2024

FREE Entry to Qatar Museums Venues in Doha with your Conference Badge



Enjoy FREE entry to all Qatar Museums venues by presenting your conference badge. Our museums and gallery spaces are at the centre of Doha's thriving cultural landscape. From traditional Islamic craft and historical objects to modern and contemporary art, our diverse network has a vast amount to offer. Take advantage of this opportunity to explore Qatar's rich cultural heritage and world-class exhibitions!

Visit www.qm.org.qa for further details.

FREE Doha Metro Card



All delegates will be provided with a complimentary Doha Metro card, offering seamless access to Doha's state-of-the-art metro network. The Doha Metro is a world-class automated rail system that promotes sustainable public transport and plays a vital role in achieving Qatar National Vision 2030. With fast, convenient, and accessible services, it connects key locations across the city, ensuring stress-free travel throughout your stay.

Visit www.qr.com.qa for further details.

Shuttle Buses



A complimentary shuttle bus service will be provided for all conference delegates, ensuring convenient transportation to and from the Museum of Islamic Art (MIA) and other conference visit locations. Further details will be able during the conference.

Auditorium Translation



Simultaneous translation (Arabic to English and English to Arabic) will be available for all sessions and workshops held in the Museum of Islamic Art (MIA)'s Auditorium. Delegates are encouraged to make use of this service to ensure full participation and engagement. All other sessions will be presented only in the speaker's chosen language. Delegates are kindly advised to refer to the programme for language details.

Sponsors

We extend our heartfelt thanks to our sponsors and partners: Qatar Museums, ICOM Qatar (The International Council of Museums' national committee for Qatar), the International Committee for Museology (ICOFOM), the Media Majlis Museum at Northwestern University in Qatar, and Qatar Tourism. Your support and collaboration have been essential in bringing this conference to fruition, fostering insightful discussions, and celebrating culture and heritage. Thank you for your invaluable contributions to the success of this event.

Thank You

Qatar Museums, ICOM Qatar, and ICOFOM extend their heartfelt thanks to all the staff and volunteers who have worked tirelessly to bring this conference to life here in Doha. Your dedication, hard work, and attention to detail have been invaluable in showcasing Qatar's rich cultural heritage and hospitality to a global audience. We deeply appreciate your contributions to making this event a true success.



03 - 05

DEC

Qatar National Convention Center

MENA Fintech Festival



06

DEC

Katara Amphitheatre

Angham Live Concert



02 - 05

DEC

Qatar University

The 25th International Web Information Systems Engineering conference

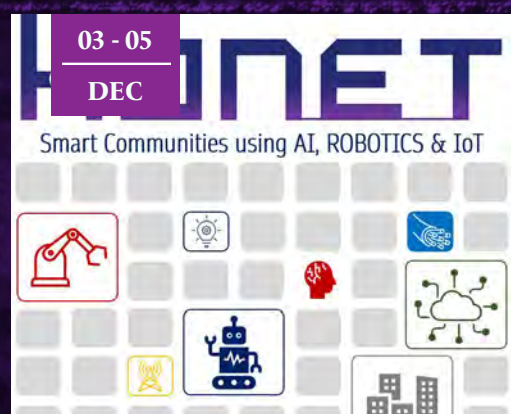


03 - 05

DEC

Qatar National Convention Center

The Summit of Precision Medicine and the Future of Genomics (PMFG-2024)



03 - 05

DEC

UDST campus, Doha, Qatar

IEEE 21st International Conference on Smart Communities: Improving Quality of Life



03 - 05

DEC

Doha Exhibition & Convention Center (DECC)

Qatar Medicare Exhibition 2024



05 - 14

DEC

To be confirmed

Qatar World Cup 10-Ball



09

DEC

Qatar National Library

Philharmonic at the Library: Music from Qatar and Morocco by MAias Alyam...



10 - 11

DEC

Doha Exhibition & Convention Center (DECC)

World Summit AI Qatar



11 - 21

DEC

Al Hazm

3rd Edition of Razza Exhibition



13 - 16

DEC

Aspire Zone

Volleyball World Beach Tour Finals



13

DEC

Doha Golf Club

UV Glow Run



16 - 18

DEC

City Center Doha mall

Qatar National Day Celebrations at Citry Center Doha



17 - 21

DEC

Lusail International Circuit

MENA Karting Championship Nations Cup 2024



24 DEC

07 JAN

Katara Cultural Village

Voyage through the Golden Sand Exhibition



27 - 28

DEC

Al Shaqab

Al Shaqab Hero Race (Equestrian)

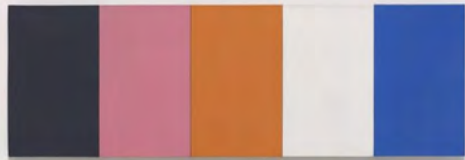


**EVENTS IN QATAR
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31 OCT

13 FEB



M7 Msheireb

Ellsworth Kelly At 100 Exhibition

29 NOV

01 DEC



Lusail International Circuit

Formula 1 Qatar Airways Qatar Grand Prix 2024

01 NOV

30 JAN



National Museum of Qatar

MANZAR: Art and Architecture from Pakistan 1940s to Today

02 NOV

08 MAR



Museum of Islamic Art

Splendours of the Atlas - A Voyage Through Morocco's Heritage

02 NOV

01 FEB



Museum of Islamic Art

Ektashif - Morocco Exhibition

06 NOV

01 APR



3-2-1 Qatar Olympic and Sports Museum

'The Race Is On' Exhibition

20 NOV

10 APR



National Museum of Qatar

Mal Lawal 4 Exhibition

26 NOV

07 DEC



Al Hazm

10th Edition of Teeb AlHazm Exhibition

26 NOV

26 APR



Qatar National Library

From Material to Market: The Art of Bookmaking in Morocco Heritage Exhib...

27 NOV

02 DEC



The Pearl-Qatar

Qatar Classic Cars Contest and Exhibition

27 NOV

14 DEC



THIS Theatre Mesaimeer

Aladdin - Everything You Could Wish For

27 NOV

07 DEC



Katara Beach Arena

Katara 14th Traditional Dhow Festival

27 NOV

02 DEC



Heenat Salma Farm

Heenat Salma's Winter Bazaar

30 NOV

07 JAN



Museum of Islamic Art

'Crafting Design Futures' Exhibition

09 OCT

31 DEC



Qatar National Library

Reesha Exhibition 2024

11 SEP

12 DEC



M7 Msheireb

The 4th Edition of Zwara Exhibition



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09 SEP
31 DEC

Fire Station

AIR 8: A House Overlooking the World

27 AUG
05 DEC

Majlis Museum at Northwestern University

'The Limits Of My Language Are The Limits Of My World' Exhibition

03 JUL
31 DEC

Katara Cultural Village

Qatari Fine Art Exhibition by Qatari Artists

04 JUN
31 DEC

Mathaf: Arab Museum of Modern Art

Mohamed Melehi: A Giant Of Postcolonial Art In Morocco Exhibition

29 MAY
31 DEC

Liwan Design Studios & Labs

Honour The Past, To Celebrate The Future: Qatar's Educational Vision Exh...

29 MAR
02 JAN

National Museum of Qatar

A Sneak Peek at Qatar Auto Museum Project



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