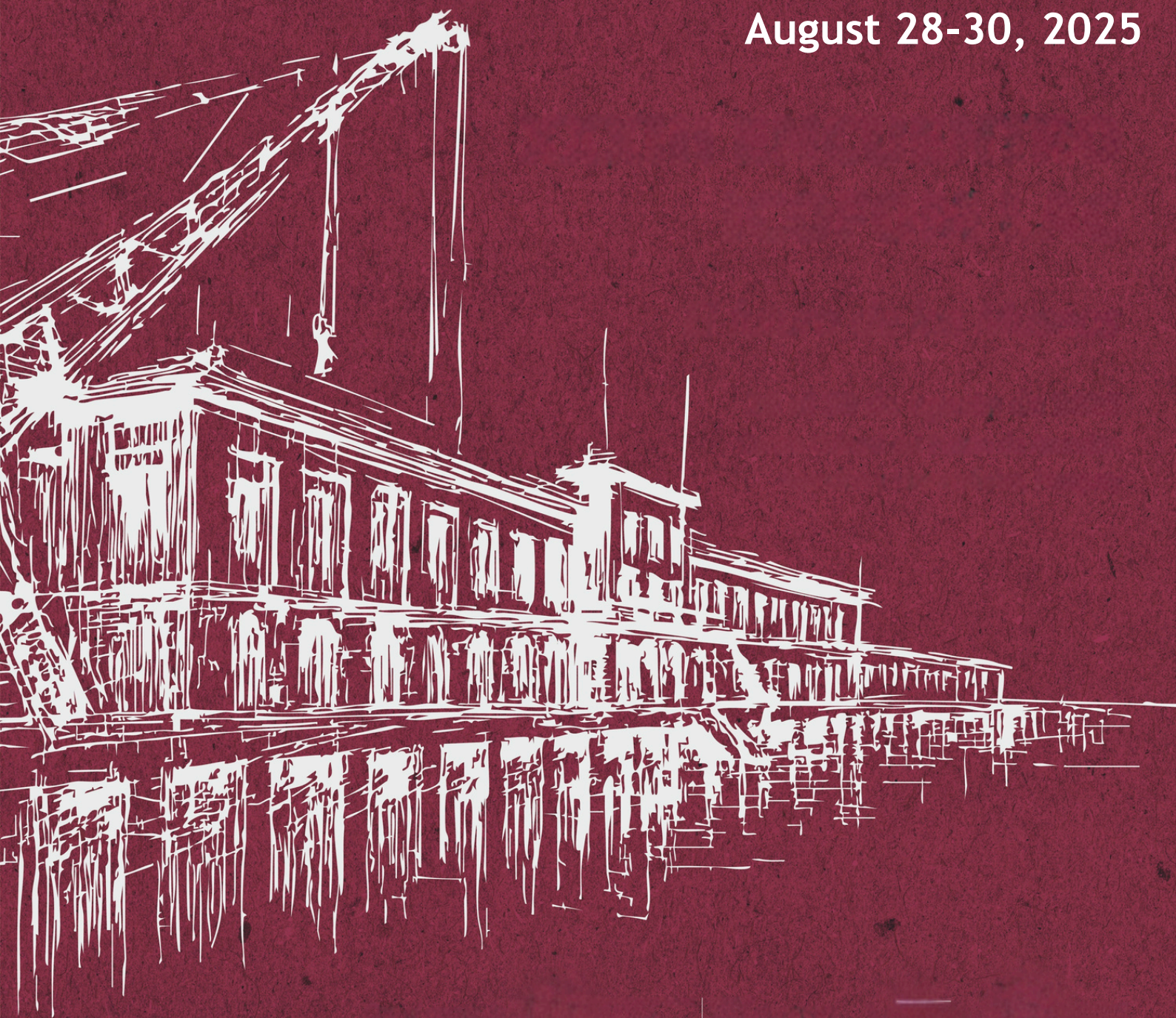


# XXXII ICOFOFOM LAC MEETING

August 28-30, 2025



## EXTENDED PROGRAM



## Wednesday, August 27

**7:00 pm - Welcome toast at Science Museum (MuCi - Tatakua Lab/San Cosmos)**

**Address:** Textilía Complex (Av. Gral Máximo Santos 1030, Asunción)

## Thursday, August 28

**8:00 a.m. - Accreditation**

**9:00 a.m. - Opening of the Meeting with the presence of authorities**

- 09:05: Remarks by the President of ICOM Paraguay, Gloria González
- 09:15: Remarks by ICOFOM LAC President, Scarlet Galindo
- 09:30: Remarks by the Minister of Culture, Adriana Ortíz
- 09:35: Words from ITAIPU Binational authorities

**10:00 h - Coffee break**

**10:30 h - Master Conference “Paraguayan Museumology or the Search for the Lost ñanduti”. Alejandra Peña Gill**

**11:00 a.m. - Thematic Panel No. 1: Paraguayan and Latin American Museology**  
**Moderator:** Virginia González

- 11:00 to 11:20: Renewing senses, inhabiting territories: a new museography for the Museum of ITAIPU Tierra Guaraní. Ana Burro and Alejandra Peña Gill.
- 11:20 to 11:40: New perspectives on museum management at the Dr. Andrés Barbero Ethnographic Museum. Raquel Zalazar, Vanessa Obando, Guillermo Lamenza, Migue Torales Peña, Débora Soto Vera, and Mirtha Alfonso Monges.



- 11:40 AM to 12:00 PM: Decolonizing knowledge, reimagining museology in the encounter with communities and territories. Eloisa Ramos Souza.

- Discussion

12:30 p.m. - Lunch

**2:30 p.m. - Thematic panel No. 2: Ethical implications in museum management. Moderator: Maia Rodríguez**

- 2:30 to 2:50 PM: Audience confrontation with three Mexican exhibitions. Scarlet Galindo Monteagudo.

- 2:50 to 3:10 PM: Women and Museums: Reflections on the Female Presence in Paraguayan Museum Spaces. Mirtha Alfonso Monges

- 3:10 to 3:20 PM: Memories and the Agency of Objects in Cultural Mediation. The Case Study of Hasenkamp's "Guito Estefani" Music Museum. Maia del Rosario Rodríguez and Luz Cortés.

- 3:20 pm to 3:50 pm: Memory Center of the School of Nursing of the Federal University of Minas Gerais and information literacy: possible dialogues. Cláudia Maria Alves Vilhena, Ana Paula Meneses Alves, Beatriz de Godoy Gomes Salgueiro.

-Discussions

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**16:00 h - Coffee break**

**4:30 p.m. - Thematic Panel No. 3: Museums and Communities in Constant Change Moderator: Scarlet Galindo**

4:30 to 4:50 PM: The Future of Museums: Transformation, Technology, and New Audiences. Julio César Gómez Ramos

-4:50 to 5:10 PM: Contemporary Perspectives on Situated Heritage. Marcela Bovisio, Claudia Inga, Camila Molinari, María Fernanda Niño.

-Discussions

**5:30 pm - End of day**



## Friday, August 29

### 09:00 h - Theme table N° 3: Museums and communities in constant change

**Moderators:** Ana Burró, Daniela Fuentes

-09:00 to 09:20: A participatory inventory of science and technology: the case of the National Institute of Technology. Luise Pereira dos Santos Silva, Suely Teixeira da Silva, Cláudia Penha dos Santos.

- 9:20 to 9:40: Museums for everyone: exhibitions that embrace differences. Gisela Vasconcelos Cunha Mello.

-09:40 to 10:00: Hugues De Varine's experience at the Ecomusée du Creusot under the influence of Paulo Freire. Patricia Cruz.

-10:00 to 10:20: Museums and Communities in Constant Change: Reflections from Paraguay. Gloria del Pilar Velilla.

-10:40 to 11:00: Cultural mediation and active learning: systematization of guided tours at the Cultural Center of the Republic, El Cabildo. Ruth Rodríguez.

-Discussions.

### 11:20 h - Coffee break

11:50 a.m. - Keynote address: “When the earthquake passes: museum communication in times of change.” Luis Marcelo Mendes.

### 12:30 p.m. - Lunch

### 2:30 p.m. - Thematic panel No. 4. Curriculum and training in museology.

**Moderators:** Juan Carlos Fernández, Alicia Elías

-2:30 to 2:50 PM: New Museological Languages, Master's in Contemporary Museology. Virginia Fernanda González

-2:50 PM to 3:10 PM: The importance of digital technologies in museum training: an analysis based on the discipline of virtual media and museums at UNESPAR-Brazil. André Fabrício Silva



- 3:10 PM to 3:30 PM: Curricularization of extension in in-person undergraduate museology courses in Brazil. Gilson Antônio Nunes
- 3:30 pm to 3:50 pm: The Museum of Astronomy and Related Sciences as an institution for professional training and research on science and technology artifacts. Maria Lucia de Niemeyer Matheus Loureiro, Suzana Camillo Marques, Luísa Oliveira Santos.

-Discussions

16:00 h - Coffee break

**4:30 p.m. - Thematic panel No. 4. Curriculum and training in museology.**  
**Moderator:** Juan Carlos Fernández, Alicia Elías

- 4:30 PM to 4:50 PM: Museologists for what and for whom? Training, power and dispute in the museum field. Cláudia Penha dos Santos and Eloisa Ramos Sousa.

-16:50 to 17:10: Professional training in the field of preservation of science and technology collections in Brazil: the postgraduate program in preservation of science and technology collections. Heloísa Gesteira and Cláudia Penha dos Santos.

-5:10 to 5:30 PM: Diploma in Museology: a training proposal based on Paraguayan reality. Silvia Rey.

-Discussions

**5:40 p.m. - Closing table**

**6:30 p.m. - Group photo at the pier**

**7:00 p.m. - Farewell toast (Asunción Port Pier)**



## **Saturday, August 30th**

**8:00 a.m. - Departure from the Cultural Center of the Port to Hernandarias**

**12:00 p.m. - Transfer to hotels (lunch on your own/rest)**

**3:00 PM - Visits to the Tekotopa Environmental Center and facilities**

**18:00 h - Coffee break**

**7:30 p.m. - Monumental Lighting**

**10:00 PM - Transfer to hotels**

## **Sunday, August 31st**

**09:00 - Return to Asunción to the Port (with stop at Silvio Pettrossi International Airport)**